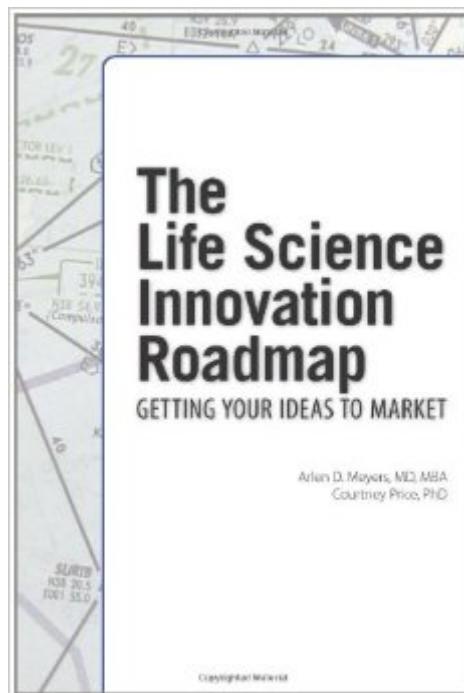


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The Life Science Innovation Roadmap: Bioscience Innovation Assessment, Planning, Strategy, Execution, And Implementation



Synopsis

This book is intended for scientists, engineers, physicians, business people, and service providers at all levels who are interested in and support the process of life science commercialization. The authors provide a hands-on template for success based on their years of experience practicing and teaching bioentrepreneurship and consulting to clients, students, economic development agencies, and faculty around the world.

Book Information

Paperback: 228 pages

Publisher: Logos Press (May 15, 2012)

Language: English

ISBN-10: 1934899275

ISBN-13: 978-1934899274

Product Dimensions: 6.1 x 0.5 x 9.2 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

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